

## Advertising in the Espresso Program books



Espresso's 2019 – 2020 season includes 3 concerts, each filled with more beautiful music.

September 15, 2019

January 26, 2020

April 26, 2020

Advertisements are available in the program books for these concert. We offer discounts for advance purchase of ads in more than 1 program book.

**Ad Production:** Ads must be designed to the correct size and saved as 300 dpi as either jpg or pdf.

**Send completed ads to:**

Virginia Lieb ([Virginia@Lieb.com](mailto:Virginia@Lieb.com))

**Deadline:** Print ready copy due:

September concert: due August 27, 2019

January concert: due January 7

April concert: due April 7

**Payment:** Due with space order. Make checks payable to: Espresso  
& mail to: Espresso c/o Jean Cook, Treasurer  
633 Paradise Park, Santa Cruz, CA 95060

Name \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_

E-mail \_\_\_\_\_

I would like to place ads as checked below:

	Sept 15	Jan 26	April 26
Full Page	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Half Page	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
1/4 p vertical	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
1/4 p. Horiz	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Mail to: Espresso c/o Virginia Lieb,  
708 Almond Drive, Watsonville, CA 95076  
(831) 228-1098

Full Page

5" wide x 7.75" high

**\$150 for 1 concert**

**\$270 for 2 concerts (\$135 each)**

**\$330 for 3 concerts (\$110 each)**

Half Page

5" wide x 3.875" high

**\$80 for 1 concert**

**\$140 for 2 concerts (\$70 each)**

**\$180 for 3 concerts (\$60 each)**

1/4 Page horizontal

5" wide x 1.875" high

**\$45 for 1 concert**

**\$80 for 2 concerts (\$40 each)**

**\$105 for 3 concerts (\$35 each)**

1/4 Page Vertical

2.375" wide x

3.3875" high

**\$45 for 1 concert**

**\$80 for 2 concerts**

**(\$40 each)**

**\$105 for 3 concerts**

**(\$35 each)**

